

Developing a Successful New Venture:

Part 1

I. Vision

Describe what success looks like for the program. What is the program seeking to accomplish? In other words what do participants look like when you are successful? Try to be as specific as possible.

II. Am I on the right track?

How will you know that you are on the right track to accomplishing those outcomes?

What are the key milestones which will indicate success?

In Jargon: What are the outputs which let you know you are on the right path to an outcome.

III. Action Steps

What are the basic steps you need to take to achieve the key milestones?
